



THE AP-GfK POLL December, 2013

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: December 5–9, 2013

Number of interviews, adults: 1,367

Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

All results shown are percentages unless otherwise labeled.

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*



CUR1 through CURY2/3/3a previously released

Some items in CURY2/3/3a previously released

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED]

	Total Approve	Approve	Lean toward approving	Don't lean either way	Total Disapprove	Lean toward disapproving	Disapprove	Refused/ Not Answered
Health care	39	29	10	*	61	7	54	1

Based on: N=1,367 unless otherwise noted

AA4/AA5 through CUR25 previously released

This item in CUR25 previously released

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

	The Democrats	The Republicans	Both equally	Neither	Refused / Not Answered
Handling health care	32	22	12	32	1

Based on: N=1,367

B1a/b/ba through CCON6 previously released

Some items held for later release

HC1
HC1A/
HC1B.

In general, do you support, oppose or neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

[IF "SUPPORT"] Would you say you support the health care reforms that were passed by Congress in March of 2010 strongly or do you support them just somewhat?

[IF "OPPOSE"] Would you say you oppose the health care reforms that were passed by Congress in March of 2010 strongly or do you oppose them just somewhat?

	12/5-9/13	10/3-7/13*	6/14-18/12	2/16-20/12	6/15-20/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09
Total support	27	28	33	35	36	35	40	38	40	41	41	45	39	39	41	42	36
Strongly support	16	16	17	17	16	17	21	17	17	19	20	21	21	19	21	18	19
Somewhat support	11	12	17	18	21	18	19	20	24	22	21	24	19	20	20	24	17
Neither support nor oppose	28	32	13	14	15	17	16	12	11	6	12	13	14	10	12	14	18
Total oppose	44	38	47	47	46	45	41	47	45	52	46	42	46	50	43	42	44
Somewhat oppose	10	9	14	11	13	14	11	13	12	10	11	12	9	10	9	10	10
Strongly oppose	34	29	32	36	32	31	30	33	33	41	35	29	37	39	34	32	34
Don't know [VOL]	na	na	7	4	3	2	3	4	3	1	1	1	1	1	4	2	2
Refused/Not Answered	1	2	*	*	-	-	*	-	*	-	-	-	*	*	-	-	*

Based on: N=1,367 N=1,227 N=1,007 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001

HC36. As you may have heard, the health insurance markets for people who do not get health insurance through their employer opened on October 1. Based on what you have seen or heard so far, would you say the opening of these markets has gone:

	12/5-9/13	10/3-7/13*
Extremely/Very well	3	7
Extremely well	1	2
Very well	2	5
Somewhat well	9	20
Not too/Not at all well	76	40
Not too well	27	24
Not at all well	49	17
Don't know enough to say	10	30
Refused/Not Answered	2	3

Based on:

N=1,367 N=1,227

HC33. Since the [INSERT RESPONDENT'S STATE OF RESIDENCE] health insurance market began operating on October 1, have you or has anyone in your household tried to sign up for health insurance coverage through this market?

	12/5-9/13	10/3-7/13*
Yes	11	7
No	88	91
Refused/Not answered	2	2

Based on:

N=1,367 N=1,227

HC34. [IF YES IN HC33] Thinking about the most recent time you or the person signing up tried to use [INSERT STATE] market experience, did you or the person signing up experience any problems in attempting to sign up for health insurance coverage through the [INSERT STATE] market?

	12/5-9/13	10/3-7/13*
Yes	62	73
No	38	27
Refused/Not answered	-	-

Based on: someone tried to sign-up

N=136

N=76

HC35. [IF YES IN HC33] Were you or was the person attempting to sign up for health insurance coverage through the [INSERT STATE] market able to successfully purchase health insurance?

	12/5-9/13	10/3-7/13*
Yes	24	11
No	51	65
Not sure	25	24
Refused/Not answered	-	-

Based on: someone tried to sign-up

N=136

N=76

INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	12/5-9/13	10/3-7/13*
Yes	82	83
No	16	14
Refused/Not answered	2	3

Based on:

N=1,367

N=1,227

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	12/5-9/13	10/3-7/13*
Medicare	12	21
Medicare Advantage	5	na
Medicare plus a supplemental policy you purchased separately	5	na
Medicaid	6	7
Private insurance bought on your own	6	6
Job-based private insurance through your employer or a family member's employer	60	54
Something else	5	11
Refused/Not answered	1	1

Based on: Have health insurance

N=1172

N=1,053

INS3. [IF YES IN INS1:] Whether you get your health insurance through the government, an employer or directly from an insurance company, has the company through which you obtain health insurance notified you of any changes to your policy for 2014, or not?

	12/5-9/13
Yes	46
No	54
Refused/Not answered	*

Based on: Have health insurance

N=1172

INS4. [IF PRIVATE OR JOB-BASED INSURANCE IN INS2 AND YES IN INS3] Please indicate whether any of the following changes are being made to your health insurance plan for 2014:

[GRID, RANDOMIZE ITEMS]

	Yes	No	Refused/Not answered
Your premium, that is the amount you pay to purchase the coverage, is increasing	69	30	1
The amount that you are responsible for paying for your annual deductible or copayments when you use services is increasing	59	39	2
Your plan is expanding to cover more types of medical care	21	77	2
Your plan is being cut back to cover fewer types of medical care	18	79	3
Your plan is being discontinued	11	87	2
Coverage for spouses is being restricted or eliminated	14	84	2

Based on: Have private health insurance and have been notified of a change to policy N=389

INS5. [IF YES IN INS3:] Do you think that any of the changes being made to your health insurance plan for 2014 are the result of the 2010 health care law, sometimes known as the Affordable Care Act or Obamacare, or not?

	12/5-9/13
Yes	76
No	24
Refused/Not answered	*

Based on: Have health insurance and have been notified of a change to policy N=555

INS6. How sure are you that those changes are the result of the 2010 health care law?

	12/5-9/13
Extremely/Very sure	61
Extremely sure	40
Very sure	20
Moderately sure	24
Slightly/Not sure at all	15
Slightly sure	11
Not sure at all	4
Refused/Not Answered	1

Based on: Have health insurance and have been notified of a change to policy and believe it is the result of the 2010 health care law N=416

Some items held for later release

NCC15 through CP3 previously released

Some items held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11
Supporter	20	17	23	22	27	23	22	25	30	28	25	33	30	30	31
Not a supporter	76	78	62	64	63	65	67	71	64	68	70	61	63	65	61
Don't know [VOL]	na	na	12	13	8	10	10	4	6	4	5	5	7	6	7
Refused/Not Answered	4	5	3	1	1	1	1	1	1	*	*	1	*	*	*

Based on: N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12
Democrat	29	31	27	29	33	31	32	34	31	32	31	31
Independent	28	27	29	30	27	27	28	27	29	30	30	30
Republican	23	23	21	21	23	25	28	30	22	25	30	23
None of these	17	15	20	19	15	14	8	6	17	13	8	15
Don't know [VOL]	na	na	1	*	1	2	2	*	1	1	1	1
Refused/Not Answered	2	3	3	1	2	2	2	3	*	*	*	1

Based on: N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	42	44	44	46	49
Democrat	29	31	27	29	33
Independent – lean Democratic	8	10	10	12	10
None – lean Democratic	4	3	7	5	6
Total Republican	37	35	37	36	37
Republican	23	23	21	21	23
Independent – lean Republican	11	9	11	9	9
None – lean Republican	4	3	5	6	5
Independent – don't lean	10	9	7	7	6
None – don't lean	12	12	6	6	4
[VOL] Independent – lean other	na	na	1	1	1
[VOL] None – lean other	na	na	2	1	1
Don't know	na	na	2	2	1
Refused/Not answered	-	-	2	1	2

Based on:

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

G11b. Generally speaking, do you consider yourself a...?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	20	18	22	21	21
Conservative	35	36	40	37	40
Moderate	42	41	30	35	32
Don't know	na	na	6	5	5
Refused/Not answered	4	5	2	1	2

Based on:

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

S1. Are you currently registered to vote at your address, or not?

	12/5-9/13	10/3-7/13*
Yes	79	78
No	16	15
Not sure	2	5
Refused/Not answered	2	3

Based on: (Excludes those living in ND)

N=1,365

N=1,225

S2. How often would you say you vote?

	12/5-9/13	10/3-7/13*
Always/Nearly always	67	68
Always	38	40
Nearly always	29	29
In about half of elections	11	10
Seldom/Never	21	20
Seldom	8	7
Never	13	13
Refused/Not answered	2	3

Based on:

N=1,367

N=1,227

S5. How much interest do you have in following news about politics and elections?

	12/5-9/13	10/3-7/13*
A great deal/Quite a bit	43	48
A great deal	14	16
Quite a bit	29	32
Only some	31	39
Very little/No interest at all	24	28
Very little	14	12
No interest at all	10	10
Refused/Not answered	2	3

Based on:

N=1,367

N=1,227

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	22
Suburban area	50
Rural area	25
Refused/Not Answered	3

Based on:

N=1,367

DM21 Do you currently own stocks, bonds, or mutual funds?

Yes	45
No	52
Refused/Not Answered	3

Based on:

N=1,367

DM22/a [IF YES IN DM21:] In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan?

Once (1)	17
Twice (2)	10
Three times (3)	4
Four times (4)	3
5-9 times	6
10-14 times	5
15-19 times	*
20-24	2
25 times or more	3
None	49
Refused/Not answered	1
Mean	3.0
Median	*

Based on: Own investments

N=755

Some items held for later release

GUNS4. Does anyone in your household own a gun, or not?

Yes	35
No	61
Refused/Not answered	4

Based on:

N=1,367

PPEDUCAT (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,367

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	13
2+ Races, Non-Hispanic	3

Based on:

N=1,367

PPGENDER

Male	48
Female	52

Based on:

N=1,367

PPMARIT

Married	50
Widowed	4
Divorced	11
Separated	1
Never married	23
Living with partner	11

Based on:

N=1,367

PPWORK

Working – as a paid employee	48
Working – self-employed	9
Not working – on temporary layoff from a job	*
Not working – looking for work	6
Not working – retired	19
Not working – disabled	6
Not working - other	12

Based on:

N=1,367

PPAGE

Age group:

18-29	20
30-49	36
50-64	26
65+	18

Based on:

N=1,367

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	8
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	23
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	16
\$150,000 or more	7

Based on:

N=1,367

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	22

Based on:

N=1,367

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted December 5-9, 2013 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,367 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.